

CHANTECA

PARTNERS

SERVICES CATALOGUE '22



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Merchandise Management (MM)

- MM1 Style numbering system creation
- MM2 Brand Identity & distinction
- MM3 Creating assortment vs variety
- MM4 Target consumer & Identification
- MM5 Creating Line sheets & Line Review
- MM6 Retail Partner Distribution Plan
- MM7 Apparel Product Evaluation
- MM8 Social Responsibility Collaborations

[MM]



Design/ Tech/ Fit (DTF)

- DTF1 Fabric knowledge: Knit vs Woven/
Natural & Synthetic Fibers...
- DTF2 Fabric manipulation, texture,
printing, customized fabrics
- DTF3 Color theory & palette
- DTF4 Design Elements: exploring line,
shape, color, texture
- DTF5 Drawing fundamentals: Mood
boards, concepts, inspiration &
themes
- DTF6 Tech Pack & Spec Sheet
Development

[DTF]



Production, Logistics & Costing

- PLC1 Understanding Apparel price point categories
- PLC2 Pricing Strategy development & consistency
- PLC3 Cost & development strategies per style
- PLC4 In-house production services
- PLC5 Fabric & trim sourcing, pricing & negotiations
- PLC6 Pre-production samples & Top samples
- PLC7 Logistics arrangement & negotiation

[PLC]



Business & Legal Structures

- BLS1 Business Formation
- BLS2 Business Plan Creation
- BLS3 Trademarks/Copywriting Education
- BLS4 Contracts, Agreements and Proposals
- BLS5 Business Taxes 101
- BLS6 Shopify Website Building

[BLS]



Marketing/ Advertising/ PR

- MAP1 Introductory, Maintenance and Clearance Marketing Plan
- MAP2 Sales Strategy Creation
- MAP3 Sell thru in Units Projections
- MAP4 Product Placement Strategies
- MAP5 Social Media Campaigns
- MAP6 Personal Branding
- MAP7 Photoshoot plan & execution
- MAP8 Agency brief creation
- MAP9 Content creation

[MAP]



Accounting & Budgeting

- AB1 Allocating Your Dollars
- AB2 Funding Your Business
- AB3 Grant Writing
- AB4 Building Business Credit
- AB5 Money Management Education

[AB]



Data & Research

- DR1 Sourcing landscape research
- DR2 Market research
- DR3 Design research
- DR4 Competitor research (can include webscraping & algorithms to assess top selling items)
- DR5 Production Data Integration

[DR]



Our Packages

Cut, Make, Trim Package (CMTP)

This package is designed for more experienced brands who know what and where to sell. You only want to get your product made and figure the rest out yourself.

- Consultation at any hour with your personalized professional (sourcing, financials, market research, advanced data analysis and more)
- Product Development
- Spec pack & tech pack
- Pattern making
- Production
- Customized MOQ
- Grading (Sizing)
- Sampling & Fitting
- Packaging

starting from USD 600



Startup Package (SP)

This package is for entrepreneurs new to the garment business who would benefit from some mentoring alongside production. You want to turn your vision into reality and build a profitable business.

- Consultation at any hour with your personalized professional (sourcing, financials, market research, advanced data analysis and more)
- Design - AI format, for factory
- Product Development
- Spec pack & Tech pack
- Fabric & Trim sourcing & dyeing (incl swatches)
- Pattern Making
- Production
- Sampling & Fitting
- Packaging

starting from USD 1000



Full Production Package (FPP)

This package is designed for brands and entrepreneurs that want to focus on making money fast and outsource all the rest.

- Consultation at any hour with your personalized professional (sourcing, financials, marketing etc)
- Sourcing Research
- Design + Concept - AI format, for factory
- Product Development
- Spec pack & Tech pack
- Fabric & Trim sourcing & dyeing (incl swatches)
- Pattern Making
- Production
- Customized MOQ
- Grading (Sizing)



- Sampling & Fitting
- Packaging
- Sustainable Fabric, Trims & Packaging
- Photoshoot & Digital Marketing Services (...)

This package can be customized freely (all MM,DTF, PLC, BLS, MAP, AB and DR services can be included).

starting from USD 1500

Add-ons

Add-on services

Change to sustainable fabrics, trims, packaging

from 500 USD

Buy patterns only

from 500 USD